

Nomination for 2024 IAG Academy IR Awards



Award category : Best CSR Initiative
Nominated company : Galaxy Entertainment Group (“GEG”)
Initiative/Project name : “Youth Science and Technology Village Program”

Background

Throughout the years, Galaxy Entertainment Group (“GEG”) has been proactively supporting the Macau SAR Government’s talent development policies by continually investing in, and launching comprehensive training and career development initiatives to support the nurturing of future leaders and local talents. As GEG continues to develop and expand our integrated resort footprint in Macau, we see the need to support the Government in “Building Macau through Talent Training” and promote the “1+4” diversification strategy through popular science education.

Hence, under the Presentation of the Policy Address for the Area of Social and Cultural Affairs for the Fiscal Year 2023 with the guidance of the Secretary for Social Affairs and Culture of the Macau SAR Government, in 2023, GEG collaborated with the Education of Youth Development Bureau and the Macao Science Center (“MSC”) and jointly launched the “Program for the Development of Scientific Innovation Talent of Youth Science and Technology Village” (“Youth Science and Technology Village Program” or “Program”) to heighten the science and technology innovation learning of Macau’s youth, and to assist high calibers lay a solid foundation for their future career development.

Program Innovations

The Youth Science and Technology Village Program takes in 100 students with expertise in the field of science and technology each year. These students, who are transitioning from Form 3 to Form 4 from 36 schools, must be recommended by their schools and undergo a three-year training designed to connect them with experts and professionals from various State Key Laboratories, technology enterprises, higher education institutions and local organizations for valuable knowledge, skills, and experience sharing.

Designed to help the Program’s participating students advance their knowledge and skills in science and technology innovation, over 100 hours of lectures and research courses, and seven local and overseas study tours were held for the first intake in the 2023/2024 academic year, with learning journey focused on three major aspects of computer and technology networks, engineering, and biology and chemistry.

Being a unique Program, GEG organized a series of customized study tours for the participants, with routes and content designed to cater to the academic needs and interest of the students, including field visits to GEG’s leisure and MICE facilities at Galaxy Macau™ and the Galaxy International Convention Center (“GICC”) to help students understand how technology and innovation are applied in the integrated resort industry, and provide them with a hands-on opportunity to learn technology operation from top industry experts and professionals in related fields from GEG’s various departments.

To encourage students to continue their study in science and technology innovation-related fields, GEG also established the “GEG Rising Potential in Scientific & Technological Innovation” award to recognize the outstanding students that were most active in the competitions and activities in each academic year.

Impact

The “Youth Science and Technology Village Program” allowed students to absorb knowledge and deepen their understanding of the most cutting-edge science and technology innovations. In addition to broadening their horizons, the Program encouraged them to think like scientists, to uphold objectivity, appreciate facts, and to defend innovation. By providing them the opportunities to engage and learn from experts, participate in local and overseas study tours, and gain hands-on experience in operating and different technologies and innovations, GEG hopes that the Program can help students achieve “early discovery, early cultivation, and early success”, and support Macau’s high-technology development, which is a key aspect of the Government’s “1+4” adequate diversification development strategy.

Over the years, GEG has been promoting popular science education for youth through multi-pronged approaches, incorporating technology into the themes and elements of different activities aimed at helping students learn of the country’s scientific and technological development. In addition, one of the program’s study tour called “The State Key Laboratory of Lunar and Planetary Sciences” was recognized by the China Association for Science and Technology as one of the outstanding initiatives of the National Science Popularization Day 2023.

Moving forward, GEG will continue to uphold its philosophy of “What is taken from the community is to be used for the good of the community” by continuing to optimize and refine the “Youth Science and Technology Village Program”, developing other high-quality educational projects to promote science popularization, and supporting the Government’s objectives to create more favorable conditions for young people to integrate into the overall development of the country.

Testimonials

“Thanks to GEG’s arrangements, we were able to conduct these field visits, see the application of technology in large-scale integrated resort outside of the classroom, and understand the importance of technological innovation in promoting the development of different industries. The interactive experiences with the different technologies that we had during the tour not only piqued our interest in the subject, but also broadened and improved our knowledge.”

(Program Participant)



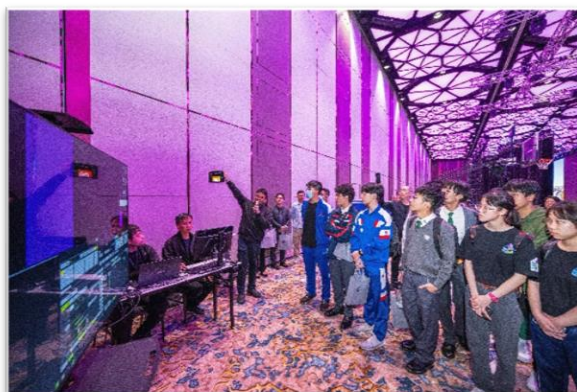
MSC and GEG signed an agreement for the program.



GEG organized study tours for the participating students based on their academic needs and interests.



GEG offered students a close-up look at the operation system of various performance installations to expand technological horizons.



Students were given an interactive presentation of GEG's advanced and programmable LED ceiling in GICC by professionals.



Field visits to various leisure facilities at the Galaxy Macau™ integrated resort were arranged for students to engage in the interactive technology.



Technology exploration journey in Greater Bay Area cities, engaging with local experts, experiencing a range of immersive technologies.

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