



2024 IAG Academy IR Awards

Category 1: Best Overall Architectural Impact of an IR

Sands China Ltd.
The Londoner Macao

Supporting Document (PDF)
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The Londoner Macao is an integrated resort at the centre of Cotai Strip bringing together the very best of the iconic city of London, from spectacular recreations of world-famous landmarks to uniquely London-inspired public spaces, accommodation, restaurants, retail, MICE and entertainment.

It is a celebration of timeless British design, history and culture alongside a traditional yet contemporary hospitality experience.

A new jewel in Cotai's crown

Offering a global take on English style, tradition and hospitality, The Londoner Macao comprises five lavish hotels – including the award-winning all-suite flagship, The Londoner Hotel, and the ultra-luxurious Londoner Court – with nearly 6,000 rooms and suites in total.

On site are three spas, four health clubs, more than 20 dining options, boutiques from 150 world-renowned brands, and state-of-the-art conference facilities, including the new 6,000-seat The Londoner Arena.

Uniting the lavish complex is a British design aesthetic, inspired by everything from Mayfair clubs to Cool Britannia chic. Among the highlights are:

- a) **Elizabeth Tower:** A life-size 96-metre replica of London's iconic Elizabeth Tower (Big Ben) that chimes every hour like the original
- b) **Majestic entranceway:** a glass-covered porte-cochere consisting of 441 glass panels (modelled after a similar feature at London stations) and cobbled driveway set the tone for a unique British stay. The grounds and gardens surrounding The Londoner Macao are inspired by the great London parks and gardens, especially those at the royal residence of Kensington Palace.
- c) **Crystal Palace:** The palatial Crystal Palace atrium – a version of the Victorian design icon in glass, iron and marble with an intricate, 10-storey-high ceiling, with subtle design references to Claridge's of London, exemplifying the greatest in Victorian design and construction in glass and iron. This was inspired by the original Crystal Palace built in 1851 by Sir Joseph Paxton for The Great Exhibition in Hyde Park, it is an impressive 33-metres tall with subtle design references to Claridge's of London, boasting an intricate ceiling bearing rich marble finishes. It is also the venue for the striking full-scale Shaftesbury Memorial Fountain with Anteros, the Greek god of selfless love on its pinnacle. The floor pattern is inspired by Buckingham Palace's grand drawing rooms and contains 12 different types of marble from around the world.
- d) **Londoner Hotel Lobby:** Guests will find a stately and refined space, based on contemporary British manor houses, which envelops visitors with the grandeur and warmth of sumptuous luxury. The design of the interior is derived from classical



architecture which was the inspiration for many of the great estates and palaces of historic England.

- e) **Londoner Light and Sound Spectacular:** An imposing façade featuring architectural details modelled after the Palace of Westminster and Houses of Parliament that comes to life in the evenings with the Londoner Light and Sound Spectacular
- f) **Historical Landmarks:** The full-scale reproduction of the famed Shaftesbury Memorial Fountain with its Anteros Statue in London's Piccadilly Circus, one of the British capital's most recognisable locations
- g) **Interactive Attractions:** Scores of British-themed details around the complex, from a red double-decker Original 1966 London Bus and classic red phone booths to black London cabs, statues of English personalities and even a replica of the late Queen Elizabeth's Diamond Jubilee State Coach.

For more information about The Londoner Macao, please visit www.londonermacao.com

