



2024 IAG Academy IR Awards

Category 1: Best Overall Architectural Impact of an IR

Sands China Ltd.
The Parisian Macao

Supporting Document (PDF)
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The Parisian Macao is an integrated resort inspired by the magic and wonder of the famed “City of Light.” Featuring a half-scale authentic recreation of the Eiffel Tower, The Parisian Macao offers a full array of integrated resort facilities, including approximately 2,500 guestrooms and suites, convention and meeting space, international restaurants, kids’ club, health club, spa, pool deck with themed water park, 1,200-seat theatre and entertainment. The Shoppes at Parisian retail mall offers the latest in fashion and couture in a setting reminiscent of the streets of Paris, with an eclectic mix of street artists, mimes and buskers heightening the authentic experience.



From the moment they step inside the hotel’s grand lobby, guests will be overwhelmed by the spectacular French-themed architecture and décor. Once visitors enter the majestic gilded doors inspired by the Palais Garnier, the stunning gleaming dome in the Rotunda provides the perfect backdrop for photographs. The design of the gilded dome was fashioned after one of France’s most exquisite domes – the L’Hotel National des Invalides in the 7th arrondissement of Paris. Flanked by grand promenades of French limestone, marble and tromp l’oeil ceilings, the Rotunda and its sparkling bronze and gilded ‘Fontaine de Mers’ fountain form the heart of The Parisian Macao.



Guests will be immersed in Parisian art and history with intricate design features throughout the resort. From the delicate gilding and rich jewel tones of the Louis XIV Versailles-inspired reception and concierge, to the finest reproductions of 17th and 18th century antique rugs, bronze and crystal chandeliers, furnishings, silk textiles and Chinoiserie porcelains to celebrate the height of the French decorative arts, The Parisian Macao makes these former masterpieces accessible to all.

As the spectacular symbol of Paris, the world-famous Eiffel Tower has been superbly reproduced with every possible detail intact. It perfectly reveals the unique charm of Paris with its exquisite craftsmanship of railings, stairs, steel structures and more.



Observation decks and a restaurant ensure this is the must-see sight on the Cotai Strip, complete with a spectacular nightly light show.

For more information about The Parisian Macao, please visit www.parisianmacao.com

