



2024 IAG Academy IR Awards

Hall of Fame: Outstanding CEO

Matt Wilson, President and CEO of Light & Wonder



Matt Wilson, President and CEO of Light & Wonder, is an exemplary leader whose strategic vision and operational expertise have positioned Light & Wonder as the leading cross-platform global games company. With over two decades of experience in the gaming industry, Matt is recognized for his ability to drive double-digit growth, capitalize on new business opportunities, and foster strong relationships with customers and employees alike.

Matt joined Light & Wonder, then known as Scientific Games, in March 2020 as Executive Vice President and Group Chief Executive of Gaming. In this role, he spearheaded strategic growth initiatives while overseeing product development, production, supply chain, and sales for the company's gaming products, systems, and services. His success in this role led to his promotion to President and CEO in October 2022. Since then, Matt has transformed Light & Wonder into three unique yet complementary businesses, all aimed at creating the world's greatest games and distributing them across all channels.

Prior to his tenure at Light & Wonder, Matt spent over 15 years at Aristocrat, where he gained invaluable experience that has informed his leadership style and strategic approach. Matt's leadership is characterized by active participation with his teams, ensuring that he remains closely connected with employees at all levels of the organization. This hands-on approach, combined with his approachable personality, has opened doors for direct dialogue and collaboration across the company, driving innovation and growth.

Matt's global perspective is particularly evident in his focus on the Asian market. Having lived in Macau from 2007 to 2012, Matt holds a deep personal and

professional connection to the region. Under his leadership, Light & Wonder has secured a dominant position in the Asian gaming market, holding around 50% of the market share. Matt credits this success to the company's ability to develop authentic games that resonate with the local audience, thanks in large part to the expertise of game developers like Qin You, the Creator behind the wildly popular Duo Fu Duo Cai game series.



Matt's dedication to the Asian market is unwavering. He recognizes the immense potential in expanding markets such as Japan, Thailand, and Vietnam, as well as the burgeoning iGaming sector in the Philippines. He understands that success in Asia requires a long-term commitment, investment, and a deep understanding of the region's unique product requirements. His experience has

taught him that to succeed in Asia, one must be a "willing participant"—fully invested and prepared to roll up their sleeves to unlock the opportunities that lie ahead.

Matt Wilson is a forward-thinking, globally minded leader who has transformed Light & Wonder into a powerhouse in the gaming industry. His commitment to growth, innovation, and authentic leadership makes him an outstanding nominee.



**LIGHT &
WONDER**™