

CELEBRATING ONE EPIC SEASON AT NEWPORT WORLD RESORTS

Christmas festivities in the Philippines are truly one of a kind. And Newport World Resorts embraces this yearly tradition, with the holiday spirit felt throughout the property in the last quarter of the year through a string of grand celebrations. With Newport World Resorts' recent The World of Christmas campaign, the country's premier leisure destination unwrapped a festive slate of holiday programming across its channels to celebrate one long, epic season.



From the website to on-site venues, the festive look and feel were meticulously unified to achieve consistency. Whether online or in person, guests encountered the same vibrant holiday feel, enhancing the overall brand experience and making every moment feel like a joyous celebration. The campaign filled every corner of the multi-faceted integrated resort with the vibe of the season, with numerous promos, shopping deals, dining offers, exciting events, and more.



The traditional grand Christmas Tree Lighting marked the start of a holiday season, providing the perfect backdrop for creating memories with loved ones. The mall and international hotel brands across the property were enveloped in the Christmas spirit with a memorable yuletide chorale.



Newport World Resorts also brought out a stellar lineup of entertainment fit for the season, where guests felt the magic of the holiday season through a stellar series of festive performances, from a big band concert to an elegant The Nutcracker Ballet performance.

The campaign's festive theme extended to Newport World Resorts' culinary offerings. Meticulously crafted by in-house skilled chefs, the yuletide gingerbread house became a centerpiece attraction for family and friends. The yearly Christmas hampers or Holiday Takeaways allowed guests to take home a piece of Newport World



Resorts' Christmas magic through festive selections, curated by an exceptional culinary team. The holidays were made more memorable with the property's Christmas specials, from cochinito de buenas (roasted suckling pig) to Cabassi churrasco (aromatic beef dish).



The casinos during this period were particularly lively, with epic promotions including the Holiday Luxury Ride and Yuletide Eco-Drive that gave away grand prizes. VIP members were also treated to exclusive holiday raffle promos at the esteemed Grand Club and Newport Club.

The World of Christmas transformed every corner of Newport World Resorts into an epic holiday gathering filled with fun, flavors, and festivities.

