

CASINO PLUS FOR BEST IR OR SUPPLIER INNOVATION

Casino Plus, a premier PAGCOR-licensed land-based and online casino in the Philippines, is redefining the gaming landscape by transcending traditional boundaries and offering a truly unparalleled experience. With a relentless focus on innovation and player satisfaction, Casino Plus has quickly established itself as a leader in the gaming industry, earning multiple prestigious awards and setting new standards in both online and offline gaming.

Innovation & Technology

Casino Plus has revolutionized the gaming experience by seamlessly integrating physical and digital platforms, ensuring that players can enjoy the excitement of the casino floor from anywhere at any time. Key innovations include:

- *Real-Time Integration:* Our cutting-edge solutions allow players to experience real-time gaming directly from their mobile devices, bridging the gap between traditional casinos and modern convenience.
- *Advanced Gaming Technology:* We employ exclusive, original technologies like image recognition and robust hardware infrastructure, ensuring a smooth and immersive gaming experience. These technologies support our broad range of offerings, from live slots to online table games.

Innovative Gaming Products

Our product offerings are designed with the player in mind, combining tradition with modern technology to create unique and engaging experiences:

- *Casino Plus Color Game:*
As the first casino in the Philippines to offer Color Game both online and offline, Casino Plus has modernized a beloved Filipino tradition. The game's simple yet captivating gameplay, combined with a 24-hour live broadcast and the opportunity to win jackpots worth hundreds of millions of pesos, has made it a market leader in the Philippine gaming industry.
- *Live Slots:*
By leveraging exclusive technology, Casino Plus delivers an authentic slot machine experience directly to mobile devices. With hundreds of slot machines available and plans to expand to over a thousand, we are positioned to become the largest online slot machine provider in the Philippines. Our vision includes future enhancements such as social

interaction, crowdfunding, and live streaming, which will further revolutionize the online gaming experience.

- *Online Table Games:* Casino Plus offers an immersive online experience with games like Baccarat and Roulette. Players can enjoy the thrill of live-dealt games with real dealers and interact with them through live chat. The seamless integration of these games onto mobile devices, combined with interactive features and opportunities to win substantial rewards, has set a new benchmark in online table gaming.

Player-Centric Approach

At Casino Plus, our players are at the heart of everything we do. Our player-first philosophy is evident in:

- *Accessibility:* We offer games that cater to all types of players, with betting options starting from just Php 5.
- *Engagement:* Interactive features such as live chatting and sending gifts to dealers enhance the player experience.
- *Community Building:* We are committed to creating a vibrant and engaging community, where players feel valued and entertained.

Key Achievements

Casino Plus's commitment to excellence and innovation has been recognized with several industry accolades this year:

- Best Online Slot Game Solution at the Asia Gaming Awards 2024
- Best Casino Operator at the SiGMA Asia Awards 2024

Conclusion

Casino Plus is more than just a casino; it's a pioneer in the gaming industry. Our innovative approach, technological advancements, and unwavering commitment to our players have not only set us apart but have also positioned us as a deserving recipient of this prestigious award. We are proud to lead the way in transforming the gaming experience in the Philippines and beyond.

We respectfully submit this document as a testament to our achievements and evidence of our suitability for this award. Thank you for considering Casino Plus for this honor. This nomination highlights our dedication to providing an exceptional gaming experience and our role as a leader in the industry.