

## IGT – Global Leader

IGT is a global gaming leader with products and services for all channels and regulated segments and is known for the breadth and depth of its portfolio which spans slots, video poker, iGaming, sports betting, ETG, AWP, bingo, systems, Class II, Historical Horse Racing and beyond. IGT has a presence in more than 100 jurisdictions, maintains an industry-leading game features patent portfolio and holds itself to the most rigorous sustainability standards. When operators work with IGT, they know they can trust the Company to deliver high-quality, researched-backed products that will drive performance, energize gaming floors, enhance player loyalty and differentiate a casino property.

## Global Strength. Local Focus.

IGT leverages this global strength for the Asian market and delivers games and services that are locally focused and attuned, with IGT regional offices located in Macau, Singapore and Manila.



Local game development studios located in Beijing, China and Sydney, Australia create game content specifically tailored for the Asian market. In addition, the local studios leverage successful global performing games and hand select the products to be localised for Asia such as global favourite Prosperity Link which is now enjoying success in venues across Asia.

IGT's local product management teams located in Singapore and Macau develop dedicated product roadmaps tailored to different regions and jurisdictions across Asia which support both IGT's dual and portrait cabinet series.

## Proven Games & Performance

IGT local representation provides a keen understanding of the different needs of players across different region and the importance of adapting products to meet these requirements. A great example of this is the development of and the first-to-market recent release of Cash Cove Frenzy Link in Singapore - "the home of Cash Cove".

IGT facilitates over 155 customers across Asia, with strong product placements of recent player favourite and proven performer Ying Fu Wa Link on both dual and portrait cabinets.





Building on the success of another player-favourite, Ying Cai Shen, IGT introduced the new Jie Cai Shen Link (nominated for Best Slot Solution) to the Asian marketing in 2024. This new link has been approved in all regions across Asia and is now live in on casino floors in Macau, Singapore, Malaysia and the Philippines.

## Casino Systems Excellence via IGT ADVANTAGE

As one of the most widely deployed Casino Management Systems (CMS) in the industry, IGT ADVANTAGE System is a modular design, which allows operators to customize their deployments to meet their unique business needs.

Currently running in over 18 properties across Asia, with additional installations scheduled to be installed in the next 12 months, IGT ADVANTAGE gives operators access to detailed analytics that help them optimize their casino floors and elevate profitability.

IGT ADVANTAGE also includes many apps and features that level-up player engagement and provide a frictionless player experience. Products such as Resort Wallet and IGT Pay are enabling cashless gaming, while convenience apps such as iReserve, Tip Ticket and Beverage on Demand automate casino actions that would otherwise interrupt patron game play.

Plus communicating with players in real-time with promotional offers and reward redemption is now a reality with Intelligent Offer - delivering the latest offers and allowing for rewards to be redeemed direct on a gaming machine via Service Window or a venue's mobile app.



## Driving Sustainable Play

In addition to delivering quality products and services, IGT is a gaming industry leader in global sustainability via its Sustainable Play initiatives. Sustainable Play is focused on four pillars: Valuing and Protecting Our People, Advancing Responsibility, Supporting Our Communities, and Fostering Sustainable Operations.

IGT's efforts have been recognized by prestigious ESG rating agencies such as S&P Global, EcoVadis and Moody's, and via lauded Responsible Gaming certifications from well-respected organizations such as the World Lottery Association and Global Gambling Guidance Group (G4).

To learn more about IGT and why it is the ideal choice for the Best Industry Supplier award for 2024 visit [www.igt.com](http://www.igt.com)