



**Michael Hu**, President of Interblock Asia Pacific, is a true "Industry Icon" whose contributions to the gaming industry have been nothing short of transformative. With over eighteen years of dedicated service at Interblock, Michael has been instrumental in shaping the company's success in the Asia Pacific region, driving it from modest beginnings to becoming the leader in the electronic table gaming (ETG) sector.

Starting his journey at Interblock as a Sales Manager, Michael quickly distinguished himself with his exceptional sales and marketing acumen. His strategic vision and relentless pursuit of excellence enabled him to steadily climb the ranks, ultimately becoming the President of Interblock Asia Pacific. Under his leadership, the company has experienced remarkable growth, now boasting an impressive 12,000 ETG units installed across the region. This achievement is a testament to Michael's deep understanding of the market, his ability to anticipate industry trends, and his unwavering commitment to delivering top-tier products and solutions.

Michael's leadership style is characterized by his genuine care for his team and his ability to foster an environment of collaboration and innovation. He is known for sharing both the excitement and uncertainties of the industry with his peers, encouraging open dialogue and brainstorming. His supportive approach has not only built a dynamic and results-driven team but has also cultivated a strong culture of trust and mutual respect within the organization.

Educationally, Michael holds a bachelor's degree in international business and a master's degree in business administration (MBA) from the University of Technology, Sydney, Australia. His academic background, combined with his extensive industry experience, has equipped him with the skills and insights necessary to navigate the complexities of the gaming market and lead Interblock to new heights.

One of Michael's most significant achievements at Interblock is the establishment and growth of Interblock Asia from the ground up. His vision and leadership were pivotal in taking the business from zero installations to its current position as a market leader. This accomplishment was recently recognized when Interblock was awarded the Inside Asian Gaming Academy IR Award for the "Best ETG Solution" in September 2023, a direct reflection of Michael's impact and influence in the industry.

Looking ahead, Michael's goal is to continue elevating Interblock Asia Pacific across all markets and segments. His ambition and drive continue to inspire those around him, making him not only a leader but a mentor and a visionary within the industry.

For his exceptional leadership, visionary strategies, and lasting impact on the gaming industry, Michael Hu is a deserving recipient of the "**Hall of Fame: Industry Icons**" award. His contributions have not only shaped the trajectory of Interblock but have also set new standards in the ETG sector, making him an exemplary figure in the global gaming community.