

# NEWPORT WORLD RESORTS ELEVATES GAMING AND LIFESTYLE EXPERIENCES WITH EPIC REWARDS



As Newport World Resorts (NWR) journeyed to a newer and bigger world, the multifaceted integrated resort endeavored to do more, to reward more. Through Epic Rewards, NWR merged the thrill of gaming with the luxury of lifestyle, all in one card. Since the program's launch of 2022, NWR has elevated the standard of casino, hotels, retail, and entertainment into new heights. Within a short few months, the program rapidly evolved, becoming **the Philippines' first multi-category, multi-property, and multi-channel loyalty program by a premium integrated resort.**

Across six membership tiers, over 650,000 patrons and counting reap exclusive benefits, powered by partnerships with more than 400 lifestyle and retail groups, including major airlines, luxury shopping, and a wide variety of brands—all elevating the property's revamped rewards program.



All Epic Rewards members earn two types of points from eligible spending: Status Points and Epic Points. The former count toward earning higher status tiers and the latter can be accumulated their lifestyle purchases or gaming activities at both Newport World Resorts and partner establishments, which they can earn and redeem to dine, shop, stay, or avail of gaming products and other benefits.

The Epic Points conversion is straightforward, with 1 Epic Point is equivalent to 1 Philippine Peso.



## Epic in Play

Epic Rewards features six membership tiers: Crystal, Gold, Rose Gold, Platinum, Titanium, and Diamond. The cards come with additional perks at each tier, effectively getting more powerful at each level. The all-new program distinguishes itself with the highest point earnings ever introduced in NWR's membership program's history, making it one of the highest among other existing rewards programs in the country.



With over 650,000 patrons, NWR is even more excited to welcome new members from other Philippine integrated resorts through the Status Match program. This gives them equivalent tier and immediate access to the benefits that comes with it. Returning Epic Rewards members with no gaming activity for the past 12 months and membership from other integrated resorts are also qualified for this program.

Beyond gaming, Epic Points accumulation is made possible with the newly-introduced Dine & Earn and Watch & Earn features, allowing members to rack up Epic Points while enjoying the diverse culinary offerings at the resort's restaurants by award-winning chefs, bars, and cafes, or by purchasing tickets for shows and concerts produced at the Newport Performing Arts Theater.



## Epic in Every Other Way

Members reap these exclusive benefits and enjoy exclusive access to some of the most sought-after VIP events.



Daily vouchers to NWR's award-winning restaurants



Significant discounts in NWR's five international hotel partners



Private masterclasses featuring premier global brands Moët Hennessy, Kavalan Whisky, and Mars Iwai Whisky



Star-studded David Foster concert attended by over 3,200 Epic Rewards members and VIPs from partner brands

Epic Rewards broadened its horizons in retail with Epic Points redemptions in **over 70 partner merchants in NWR alone.**

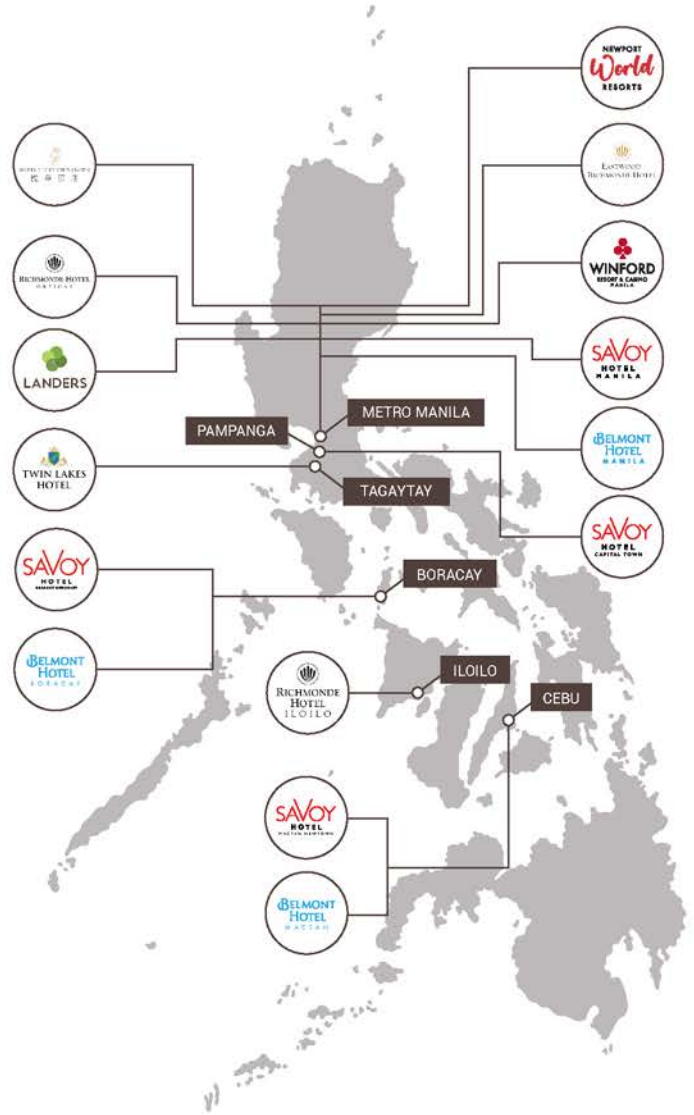


When members step out of the 25-hectare property, their epic world expands to **470 more partners across top tourist destinations over the Philippines.**

Partners include prominent players in retail, food and beverage, travel, leisure, and wellness, such as **Philippine Airlines, AirAsia, Winford Resort and Casino Manila, various Megaworld Hotels, Megaworld Lifestyle Malls, Stores Specialists Incorporated (SSI), and Landers Superstores.** This wide-ranging network positions NWR as the first premium integrated resort to offer a multi-property membership program of this scale.

From conquering far and wide, NWR carries the **largest number of redemption options for a membership program in the Philippines:** NWR's official site and gaming portal, payment kiosks, membership counters in the integrated resort, and the newly minted Epic Rewards Mobile App.

With more unfolding, Epic Rewards creates a curated and exclusive experience of life's thrills that transcends the extraordinary—to the epic.



*A growing network of partners located across key tourism destinations in the Philippines*